Hybrid Capital: The Future of Venture in the ICO Era



As the blockchain industry continues to grow and revolutionize various sectors, traditional venture capital firms are also evolving to adapt to this new decentralized landscape. Hybrid Capital, a leading investment firm at the forefront of this transformation, is pioneering the fusion of traditional venture capital strategies with the disruptive potential of Initial Coin Offerings (ICOs).

The Rise of Hybrid Capital

Founded by a team of seasoned entrepreneurs and investors, Hybrid Capital recognizes the need for a new investment approach that combines the stability and expertise of traditional venture capital with the unique advantages offered by the ICO market.



Hybrid Capital. The Future of Venture in the ICO Era: Market Report 2017.

by Ekaterina Dorozhkina(Kindle Edition)

★ ★ ★ ★ 4 out of 5

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During the ICO boom of 2017-2018, Hybrid Capital observed the rapid growth and potential of blockchain technology, but also witnessed the alarming number of fraudulent projects and inexperienced teams taking advantage of inexperienced investors. It became evident that there was a need for a more structured investment methodology to navigate this dynamic market successfully.

The Hybrid Capital Approach

Hybrid Capital distinguishes itself from other venture capital firms by thoroughly vetting and selecting the most promising blockchain projects for investment. The team combines their expertise in traditional investment analysis and due diligence with a deep understanding of blockchain technology to identify projects with the potential for long-term success.



Additionally, Hybrid Capital has developed a unique hybrid funding model that combines traditional equity investments with strategic allocations in digital tokens

during ICOs. This dual approach allows them to align their interests with the success of the projects they support, driving the growth and development of the blockchain ecosystem as a whole.

By actively participating in ICOs, Hybrid Capital not only gains exposure to potentially high returns but also plays an integral role in ensuring the viability and value of the projects they invest in. Their involvement goes beyond pure capital infusion; they provide guidance, mentorship, and network connections to assist startups in achieving their goals.

The Advantages of Hybrid Capital's Approach

Hybrid Capital's innovative approach offers several significant advantages:

- Diversification: By investing in a mix of traditional startups and blockchain projects, Hybrid Capital diversifies risk and maximizes potential returns.
- Access to Exclusive Deals: As a respected player in both the traditional venture capital and blockchain worlds, Hybrid Capital gains access to exclusive investment opportunities.
- Expertise and Guidance: The team at Hybrid Capital brings together years of experience in entrepreneurship, investing, and blockchain technology, providing startups with invaluable guidance and mentorship.
- Access to a Vast Network: Hybrid Capital's extensive network within the blockchain community and traditional venture capital space enables startups to connect with potential partners, customers, and industry experts.
- Alignment of Interests: With their dual funding model, Hybrid Capital aligns its incentives with the success of the projects they support, fostering longterm partnerships and collaborations.

Hybrid Capital's Impact on the Venture Capital Landscape

Hybrid Capital's unique investment approach has the potential to reshape the entire venture capital landscape in the ICO era. By bridging the gap between traditional venture capital and the blockchain industry, they empower both sectors and promote sustainable growth and innovation.

This alignment of interests between investors and startups encourages long-term thinking and responsible fundraising practices, reducing the prevalence of fraudulent projects in the ICO market. Hybrid Capital's thorough due diligence process sets a precedent for industry standards and provides a benchmark for evaluating the quality of blockchain projects.

The Future with Hybrid Capital

As the blockchain ecosystem matures, more traditional venture capital firms are likely to adopt Hybrid Capital's hybrid funding model and investment strategies. This convergence between traditional finance and decentralized technologies is a crucial step towards mainstream adoption and the creation of a sustainable blockchain industry.

Hybrid Capital's vision extends beyond short-term gains – they are committed to fostering the growth of blockchain technology and driving positive change in the global economy.

Hybrid Capital's emergence as a leader in the venture capital industry showcases the potential of innovation and adaptation in an ever-evolving market. By combining the expertise of traditional venture capital with the disruptive force of ICOs, they are shaping the future of venture in the ICO era.



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When Starta Accelerator took the bold step of hosting its own ICO in July of 2017, it was the first accelerator to "tokenize" part of its portfolio and raise funds through a crypto token sale. After four of its portfolio companies learned from the experience and launched their own ICOs – raising over \$22 million – Starta's Partners Alexey Girin and Ekaterina (Katya) Dorozhkina realized that they were standing on the cutting edge of a trend which would radically reshape venture capital altogether.

2017 was simply the beginning of a movement which was only in its nascent stages. ICO funding was having something of a "Wild West" moment, with one week having a thousand more currencies than the last and governments scrambling to regulate.

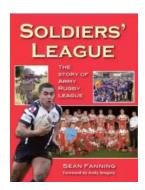
While ICOs had previously been limited to blockchain infrastructure, tech founders completely unrelated to the community were seeking out ICOs as a method to avoid traditional VC models which cost them valuable equity. They were also bringing in anyone with a pulse to invest – something which caught the ire of the SEC and other global regulatory bodies. What these companies were

lacking was a structure which would make them just as acceptable and palatable as traditional venture capital. They needed the streamlined process of "blockchainization" which Starta Ventrues founders had envisioned as they used their ICO insights to build Token Rockets program.

Token Rockets, under the same Starta Ventures umbrella of companies as their pioneering Accelerator, would intake promising startups and help them develop their whitepapers, coins, and legal framework needed for an ICO. Indeed, if ICOs were going to the future of venture capital, someone had to take a step forward and do something.

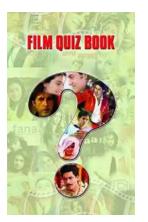
Nonetheless, Token Rockets itself cannot restructure the ICO funding ecosystem all by itself, and that is where their new market report and e-book comes into play.

This short read lays out months of research and experience into easily digestible chapters which can enable any VC fund or individual investor to establish a process of more sustainable startup ICOs which can carry us forward through the next decade of sea changes in the venture ecosystem.



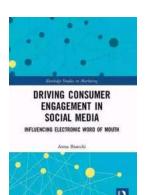
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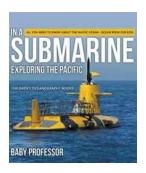
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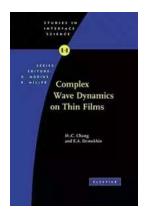
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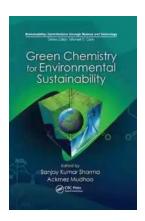
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